

**GET**  
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**In**


MISSISSIPPI DENTAL ASSOCIATION'S  
**149<sup>th</sup> ANNUAL  
SESSION**  
**June 6-9, 2024**  
Hilton Sandestin Beach Golf Resort & Spa  
Destin, Florida

*Annual Registration Brochure*

**TOP SECRET**

# 2024 Schedule of Events

## Thursday, June 6

8:00 am - 5:00 pm	MDA Registration Desk Open	
8:30 am - 11:30 am	Board of Trustees Meeting	
12:00 pm - 1:00 pm	Lunch Break	
1:00 pm - 5:00 pm	Exhibitors	
1:00 pm - 2:00 pm	<b>The Headbone's Connected to the Rest of the Body: Cluing into Emotional Well-being</b> Speaker: Deborah Gross MD, FASAM, DABAM, LFAPA	
2:00 pm - 5:00 pm	<b>Get Clued in to Perfect Posture Mechanics</b> Speaker: Stephanie Botts, RDH	
6:00 pm - 8:00 pm	Professor Trout's Welcome Reception	

## Friday, June 7

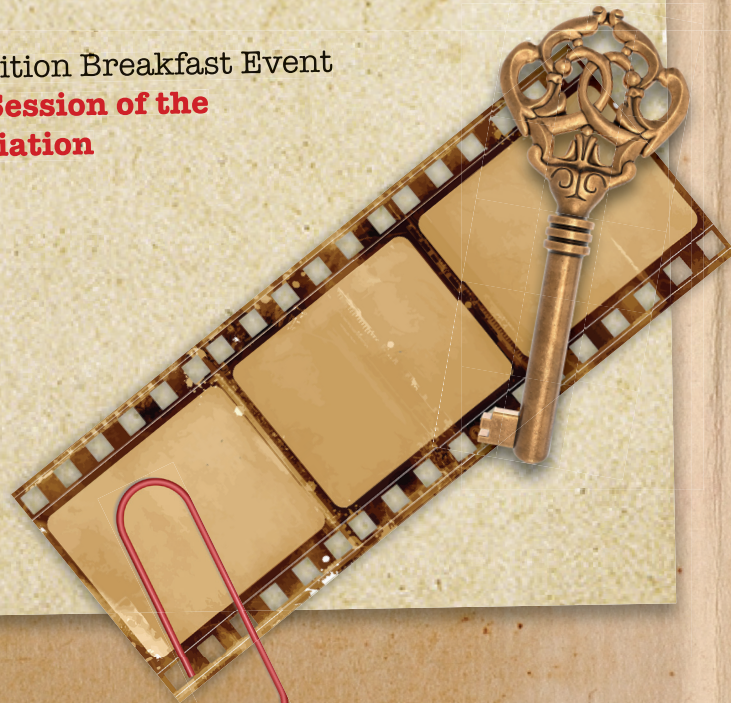
7:30 am - 4:00 pm	Exhibitors
8:00 am - 9:00 am	<b>Computer Backup and Disaster Recovery for the Modern Dental Office</b> Speaker: Mr. Larry Bates
9:00 am - 12:00 pm	<b>Reducing Dental Practice Risk</b> Speaker: Dr. Julie Goldberg
12:00 pm - 1:00 pm	Lunch Break
1:00 pm - 5:00 pm	<b>Active Shooter Awareness and Preparedness and Cybersecurity</b> Speaker: Mr. John Iannarelli
6:00 pm - 9:00 pm	Pierre Fauchard Academy, American College of Dentists, International College - Annual Dinner

## Saturday, June 8

8:00 am - 10:00 am	Who's Who Special Recognition Breakfast Event
10:00 am - 12:00 pm	<b>149th General Business Session of the Mississippi Dental Association</b>
12:00 pm	Afternoon free

## Sunday, June 9

8:00 am - 10:30 am	Open Space Forum
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# Activities and Special Events



**Thursday, June 6 and Friday, June 7**

## **Exhibitors for 2024**

Exhibitors will be on hand providing opportunities for you to connect and get up to the minute details on the products and services they offer. Be sure you plan to stop by and visit with our exhibit sponsors and thank them for supporting Mississippi dentists.

**Friday, June 7**

## **Annual Banquet for Pierre Fauchard Academy, American College of Dentist and International College**

**6:00 pm – 9:00 pm**                      **Fee applies**

Members of the Pierre Fauchard Academy, American College of Dentists and International College are invited to attend. Information will be mailed in April to all members.

Contacts: Dr. Alan Lucas or Dr. Melinda Lucas - 601-264-0537

**Saturday, June 8**

## **Who's Who Special Recognition Breakfast Event**

**8:00 am – 10:00 am**                      **2 CEUs**

Let's celebrate an outstanding year of leadership under current MDA President Dr. Kelly Trout as she provides a recap from 2023-2024. Then we will move into a time of announcements and presentations for those noted with Who's Who special recognitions.

## **149th General Assembly Business Session of the Mississippi Dental Association**

**10:00 am – 12:00 pm**                      **2 CEUs**

Please plan to join us this year for our general assembly where Dr. Eric Herrington will deliver his president's address at the Assembly as he is installed as the 149th President of the Mississippi Dental Association. MDA Speaker, Dr. Fanasy Jefcoat will facilitate the 2024-2025 MDA Officer Elections for First Vice President, Second Vice President, Secretary/Treasurer, ADA Delegate and Elected Alternate Delegate.

## **Mystery Dinner Event**

**6:00 pm – 9:00 pm**                      **\$50.00 fee, \$30.00 (for those under 12)**

A True Crime Murder Mystery Dinner Experience unlike anything else! Join us for an interactive entertainment evening. A one-of-a-kind comedy and mystery event presented by The Dinner Detective Murder Mystery Dinner Show crew.

## **Beach Chair Set-up**

**9:00 am – 5:00 pm**

Brought to you by your MDA - a "come and go" beach spot reserved especially for our meeting attendees. This fun space on the beach includes beach set-ups with chair/umbrella sets, providing a great area for our MDA families to hang out and enjoy the sun and waves. No registration required, chair/umbrella sets are limited and available on a first come, first serve basis.

**Sunday, June 9**

## **Open Space Forum**

**8:00 am – 10:30 am**                      **2.5 CEUs**

Don't miss our first ever Open Space Forum roundtable discussions! Dive deep into important issues and values the MDA provides Mississippi dentists. This time will allow MDA members the freedom to talk about things they are most interested in and passionate about. Your feedback is important, and we want to hear from you.

# Registration Information & General Policy Information

## Registration Fees

MDA Dentist	\$450.00
Out of State ADA Dentist	\$550.00
Non ADA Dentist	\$885.00
Hygienist, Assistant or Office Staff	\$175.00
2022 or 2023 Dental Graduates (holding valid MS Dental License)	\$175.00
UMC School of Dentistry Student	\$100.00
MDA Retired Life Member (No CE credits awarded)	No Fee



**Early Bird Discount**  
**Register by April 30th and save \$50.00**

**Online registration is available at [www.msdenal.org](http://www.msdenal.org) or by scanning the QR code above.** Pre-registration with the MDA is encouraged to secure lower registration fees and eliminate waiting at on-site registration. It is important to note that Hilton Sandestin Beach Golf Resort & Spa will not honor MDA group rates when booking room reservations if you have not pre-registered for our 2024 Mississippi's Dental Meeting. Remember that online pre-registration **closes on May 30th.**


CE programs begin at 1:00 pm on Thursday, June 6th. Name badges will be included in registration packets and will be required for admittance to all events. CE record forms will be included in your on-site program books.

## MDA Policy

The MDA reserves the right to cancel or adjust all planned events as deemed necessary by the Mississippi's Dental Meeting Committee due to enrollment, weather or other unforeseen conflicts. Continuing education courses offered are provided at no additional cost to registered Mississippi's Dental Meeting participants. Courses provided are approved for continuing education credit through the Mississippi Dental Association. The number of hours approved per course is noted on the schedule. You must attend the entire program to receive the validated CE credit. An attendance verification form is provided in the on-site Mississippi's Dental Meeting booklet. CE verification forms cannot be duplicated and it will be the attendee's responsibility to maintain the original CE record form.

*Cancellation:* Please advise the MDA office by written notice (fax or email) if you need to cancel your registration. A refund less a \$50.00 administration fee will be made for cancellations received prior to May 1, 2024. No refund will be issued for no-shows or cancellations made after April 30, 2024.

*Visit [www.msdenal.org](http://www.msdenal.org) for registration.*



## Annual Session Accommodations at Hilton Sandestin Beach Golf Resort & Spa

The cutoff date for the MDA group rate is **May 5, 2024**. Our group block rate will no longer be available after the cutoff

### Rooms & Rates

Partial Beachview Room	\$329.00
Deluxe Junior Suite Partial View	\$339.00
Beachview Room	\$369.00
Deluxe Junior Suite Beachview	\$379.00

All rates are based on double occupancy. There is a \$20.00 charge for each additional adult per room.

### A Discounted Daily Resort Charge applies and includes:

- Daily secured self-parking
- Upgraded guest room Wi-Fi
- Local and 800 calls
- 24-hour access to Resort Fitness Center
- Children under age 10 receive complimentary breakfast in Sandcastles Restaurant with paid adult
- Resort Tram Services (based on Sandestin operation schedule)
- Exclusive shopping discount program for Silver Sands Premium Outlets and Grand Boulevard that is provided only for Hilton guests in the resort charge program
- Board and beach games

A first night's room deposit will be charged to confirm an individual reservation. To insure accommodations availability, reservations must be made at least 30 days prior to arrival. Full refund of an individual room deposit will be forfeited unless cancellation is received 14 days prior to arrival. To avoid an early checkout fee the hotel should be notified at or before check-in of any changes to your original planned length of stay.

Online reservations can be made at [https://bit.ly/2024MDA\\_AnnualSession](https://bit.ly/2024MDA_AnnualSession)

Reservations may also be made by contacting Kimberly Minor, Group Reservation Coordinator.

HILTON SANDESTIN BEACH GOLF RESORT & SPA

Phone: 850-267-9500 ext. 3112

Check-in time is 4:00 pm. Check-out time is 11:00 am.

The Hilton Sandestin Beach Golf Resort & Spa makes every effort to accommodate guests arriving before the check-in time; however, rooms may not be immediately available. Any request to retain rooms beyond check-out time should be directed to the front desk once you have arrived on-site. Should it be possible to extend a late check-out, a late departure charge may be applicable so please be sure you inquire at the front desk.

# Guest Speakers

## The Headbone's Connected to the Rest of the Body: Cluing into Emotional Well-being

1 CEU

The World Health Organization began facilitating awareness and research into “social determinants of health” in the early 2000s. But what about emotional well-being? In this talk, Dr. Gross brings to bear 40 years of experience as a practicing psychiatrist to lay out how you can clue into your own emotional state, develop a personal “early warning system” of potential problems, and set up ways to live day-to-day that promote emotional wellness and overall well-being.



Dr. Deborah Gross

## Get Clued in to Perfect Posture Mechanics

3 CEUs

The dental profession is at high risk for musculoskeletal disorders, with up to 96% of practitioners reporting pain due to clinical work habits. This is due to repetitive movements, bending, twisting, reaching, incorrect operator and patient positioning, and performing repetitive movements in a static posture.

Ergonomics is the science of fitting the working environment to the practitioner, instead of forcing one's body to acclimate to the environment. Practicing proper ergonomics can increase productivity, decrease pain, and lengthen one's career. Allowing the individual to practice pain-free, ergonomics can increase the quality of one's life and work satisfaction.

At the conclusion of this course, participants will learn ergonomic techniques, stretches and equipment choices to allow them to practice pain-free



Dr. Stephanie Botts

## Computer Backup and Disaster Recovery for the Modern Dental Office

1 CEU

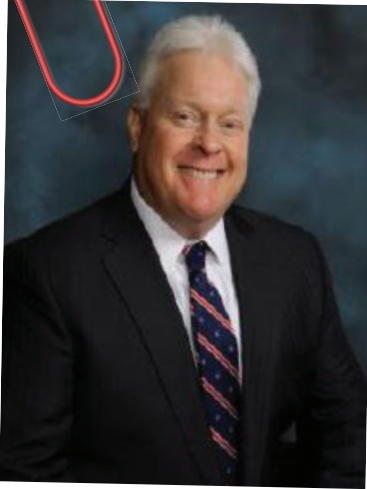
With the power of digital records comes the responsibility of maintaining backup copies of that information that can be used to recover from hardware failures, software failures, accidental (or malicious) user deletions, as well as catastrophic events (like ransomware, fire, tornado, theft, etc). Maintaining timely backups of all these different types of information in a format that allows for rapid restoration is far more difficult than it may first appear.

### In our session we will cover:

- Protecting your data from “bad guys” (ransomware, malware, etc)
- Why training of your personnel is the first line of defense
- And much more!



Mr. Larry Bates



Mr. John  
Iannarelli

## Active Shooter Awareness and Preparedness and Cybersecurity

### 4 CEUs

Hear the behind the scenes stories of many of the most recent mass shootings, how they happened, how they were planned, how law enforcement responded, and important clues that could potentially prevent future such tragedies. The presenter has responded to two school shootings and the shooting of Congresswoman Gabrielle Giffords. John was also present in Las Vegas when the Mandalay Bay shooting occurred, where he then served as an on-air law enforcement consultant for Fox News, CNN, NBC, and other national news programs, giving him inside access to the crime scene. This access, in addition his having responded to numerous

Why rob a bank when a criminal can steal far more while sitting in front of a computer? Beyond just money, the sensitive personal information of employees and customers is attractive to the cyber thief. Additionally, remote work technologies like Zoom and webinars have provided cybercriminals with new ways to disrupt business and steal what is yours. Every year millions become victims because they did not know how to protect themselves from cybercrime. By using examples of actual FBI cases, John reveals the ways you are vulnerable to a cyberattack, the threats inherent with remote technologies, and how you can protect yourself.

#### Key takeaways:

1. Understand the latest cyber vulnerabilities
2. Learn how to avoid becoming a victim
3. Understand what to do if a cybercriminal does attack

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## Reducing Dental Practice Risk

### 3 CEUs

Through an analysis of closed Fortress malpractice claims, this course will provide strategies and resources to enhance patient safety and to reduce risk in the dental practice. Closed claim topics include esthetic restorations, wisdom tooth extractions, oral cancer, endodontic treatment, and implants. Risk management topics include documentation, communication, informed consent, technology, patient selection, referrals, prescription practices, patient noncompliance, and ethics. There are no prerequisites.

#### Key takeaways:

1. Identify common dental malpractice risks
2. Understand how to adapt office policies and procedures to mitigate exposure to identified risks in the dental practice
3. Implement strategies with professional teams and referral networks to encourage patient safety and reduce risk
4. Understand the litigation process, board investigations and the role of the insured provider in each



Dr. Julie  
Goldberg



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Flowood, MS 39232

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