

CELEBRATE 150 YEARS

WITH THE
MISSISSIPPI DENTAL ASSOCIATION

JOIN US FOR THE
MDA'S 150TH ANNUAL SESSION
AND GALA



FEATURING
**The Molly
Ringwalds**

JUNE 5-8, 2025
PERDIDO BEACH RESORT | ORANGE BEACH, ALABAMA

Title Sponsor
Patterson Dental

Corporate Sponsors
Blackburn Dental Laboratory
Brown & Brown Insurance/Fortress
ZimVie

Thursday, June 5, 2025

8:00 – 11:00 am	Board of Trustee's meeting Exhibit set-up
12:30 – 1:00 pm	Opening Session – Welcome address and overview of meeting by MDA President, Dr. J. Eric Herrington
1:00 – 2:00 pm	Keynote Speaker – <i>Dr. Josh Hendrickson</i>
2:00 – 2:30 pm	Exhibits open – break time with the vendors
2:30 – 5:30 pm	Peri-implantitis Demystified: What Every Dentist Needs to Know! <i>Speaker: Dr. Vinay Bhide</i> <i>Sponsored by: ZimVie</i>
5:30 – 6:30 pm	Family Event with the Exhibitors

Friday, June 6, 2025

8:00 am – 2:00 pm	Exhibits open
8:00 am – 12:00 pm	Is the NIL Model Sustainable for College Athletics? With Economics in Dentistry Q&A <i>Speaker: Dr. Josh Hendrickson</i>
	Work Smarter, not Harder and Deliver an Outstanding Patient Experience! <i>Speakers: Mēghan Conger, Connie Traynor, Erin Wilk</i> <i>Sponsored by: Dynamic Dental Advisors</i>
12:00 – 1:00 pm	Indoor Picnic Lunch with the Exhibitors
1:00 – 2:00 pm	Optimizing Your Practice's Profitability <i>Speaker: Mēghan Conger</i> <i>Sponsored by: Dynamic Dental Advisors</i>
2:00 – 5:00 pm	Informed Prescribing of Controlled Substances <i>Speaker: Dr. Pamela Simms</i>
6:00 – 9:00 pm	Annual Dinner – Pierre Fauchard Academy, American College of Dentists, International College of Dentists

Saturday, June 7, 2025

8:00 – 10:00 am	Member Recognition Breakfast
10:00 am – 12:00 pm	General Assembly
12:00 pm	Afternoon Free
6:00 – 8:00 pm	150th Gala Event – Cocktails and Dinner
8:00 – 10:00 pm	Entertainment by The Molly Ringwalds

Exhibitors for 2025

Exhibitors will be on hand providing opportunities for you to connect and get up-to-the-minute details on the products and services they offer. Be sure to stop by and visit with our exhibit sponsors on Thursday and Friday and thank them for supporting Mississippi dentists.



Dr. Vinay Bhide

3 CEUs

Peri-implantitis Demystified: What Every Dentist Needs to Know!

This evidence-based presentation will review the current concepts on the diagnosis and treatment of peri-implantitis. Etiology, prevention, and maintenance protocols will also be discussed. Although there is still much to learn about peri-implantitis, this presentation will make clear what we do know and how we can use this knowledge in our daily practice to enhance patient outcomes.

Program Objectives: At the completion of the program, participants should be able to: Review the current definitions and diagnostic criteria for peri-implant diseases. Understand putative etiologic factors attributed to causing peri-implantitis. Understand the various non-surgical and surgical treatment modalities for peri-implantitis. Utilize evidence-based strategies for prevention of peri-implantitis. Implement maintenance protocols for peri-implantitis patients.

Sponsored by: ZimVie



Dr. Josh Hendrickson

4 CEUs

Is the NIL Model Sustainable for College Athletics?

with Q&A Session

The ability for college athletes to profit from their name, likeness, and image (NIL) has dramatically changed college sports. Initially, many thought that this would provide student-athletes with opportunities to earn income from sponsorships. However, it is more accurate to say that this opened the doors for players to earn salaries for playing college sports. Unlike traditional employment, these salaries are not paid by an employer, but rather by third parties. Using the tools of economics, Hendrickson examines the incentives for players, universities, fans, and "collectives" in order to examine whether this new world of college athletics is sustainable. There will also be a time for Q&A about the current economics of dentistry.

Mēghan Conger, Connie Traynor, Erin Wilk

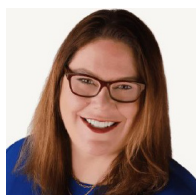
4 CEUs

Work Smarter, not Harder and Deliver an Outstanding Patient Experience!

Working with your greatest asset, your team, we will touch on the following things to improve the overall efficiency of the practice, to increase production, and to enhance patient satisfaction. Examine changes to ADA codes and terminology. Learn how to maximize productivity and reimbursement with insurance (FFS and PPO) through proper coding. Establish best practices when managing PPO insurance reimbursement. Identify processes within the practice that could be made more efficient Highlight the uniqueness of your team to build culture and engagement. Ensure that your patient experience drives patient satisfaction and referrals.

Bring your TOP 20 billed codes within the last 6 months

Sponsored by: Dynamic Dental Advisors





Mēghan Conger

1 CEU

Optimizing your Practice's Profitability

In this one-hour CE you will receive a comprehensive snapshot of the health of your practice. Learn to identify numbers on your Profit and Loss Statement (P&L) and establish benchmarks to determine the financial health and sustainability of your practice. Identify opportunities to improve your practice's profitability (cash flow before owner compensation). Develop customized solutions to support your practice's individual needs. Receive a better understanding of EBITDA and what it means for your practice. Improve your personal financial picture while also improving your practice's financial health. Leave with solutions that will guide you and your team to a more sustainable, successful future.

Practice owners bring with you a paper or digital copy of your P&L January 2025 - May 2025. P&L examples will be provided for those that do not have a P&L to refer to during the course.

Sponsored by: Dynamic Dental Advisors



Dr. Pamela Simms

3 CEUs

Informed Prescribing of Controlled Substances

The scheduling of medications will be reviewed. Important potential consequences of controlled substance administration including tolerance, addiction and abuse will be addressed. Patterns of drug use related to gender, age and drug seeking behaviors and access will be considered.

Prescribing implications of controlled substance schedules will be discussed including the role of the PDMP. The relative potency of opioid analgesics including the impact of MME on prescribing with recommendations for the management of mild, moderate, moderate-severe and severe pain will be provided. The adverse effects and potential drug interactions of these agents will be highlighted. Non-opioid options for pain management will be considered.

Thursday, June 5

Family Event with the Exhibitors, including light refreshments and games for children
 5:30 – 6:30 pm

Friday, June 6

Indoor Picnic Lunch with the Exhibitors
 12:00 – 1:00 pm

Annual Banquet for Pierre Fauchard Academy, American College of Dentists and International College
 6:00 – 9:00 pm **Fee applies**

Members of the Pierre Fauchard Academy, American College of Dentists and International College are invited to attend. Information will be mailed in April to all Academy members.
Contacts: Dr. Alan Lucas or Dr. Melinda Lucas - 601-264-0537

Saturday, June 7

Member Recognition Breakfast
 8:00 – 10:00 am

Join us to close out the outstanding year of leadership for 2024-2025 under current MDA President Dr. J. Eric Herrington as he provides his end of the year message. Recognitions and awards will include MDA Past Presidents, Presidents, New Dentist and Dental Champion, as well as a memorial donation presentation to UMMC School of Dentistry to honor MDA members lost in 2024-2025.

150th General Assembly Business Session of the Mississippi Dental Association
 10:00 am – 12:00 pm

Plan to join us for our general assembly where Dr. Charles Belknap will deliver his President’s Address as he is installed as the 150th president of the Mississippi Dental Association. 2025-2026 MDA Officer Elections will take place for the following positions: Second-Vice President, Speaker and ADA Delegate.

150th
GALA EVENT

Semi-formal Black and White Attire Requested (21 or older)

\$150.00 per person

6:00 – 8:00 pm
 8:00 – 10:00 pm

Cocktails and Dinner
 Entertainment by
 The Molly Ringwalds

Don't miss out on the highlight of the 2025 Annual Session – our 150th Anniversary Gala! We will celebrate 150 years of the MDA with food, drinks, and great entertainment by The Molly Ringwalds. Space is limited so reserve your spot early.



The Molly Ringwalds

Patterson Dental - Title Sponsor

Select number of complimentary tickets available through Patterson Dental

Annual Session Accommodations at Perdido Beach Resort

MDA Booking ID # 19701

Room Block Rate - \$299.00 + taxes

Rate is based on double occupancy. There will be a \$10.00 charge for each additional adult per room. Current state and local taxed of 16% will apply. The cutoff date for the MDA Group Rate is May 5, 2025. Our group block rate will no longer be available after the cutoff date. A first night's room deposit will be charged to confirm an individual reservation. To ensure accommodations availability, reservations must be made at least 30 days prior to arrival.

A full refund of an individual room deposit will be forfeited unless cancellation is received five days prior to arrival; otherwise, one night's room and tax will be charged to the credit card on file.

To avoid an early departure fee the hotel should be notified at or before check-in of any changes to your original planned length of stay.

Reservations can be made by calling 1-800-634-8001 or online at https://bit.ly/2025MDA_Perdido

Check-In time is 4:00 pm

Check-Out time is 11:00 am

The Perdido Beach Resort makes every effort to accommodate guests arriving before the check-in time; however, rooms may not be immediately available, and early check-in cannot be guaranteed. Any request to retain rooms beyond normal check-out time should be directed to the Front Desk once you have arrived on-site. Should it be possible to extend a late check-out, a late departure charge may be applicable so please be sure you inquire at the Front Desk.



Early Bird Special Register by April 30th and save \$50.00.

ATTENTION SPECIAL NOTICE

Due to software changes at the ADA, online registration is not available for the 2025 Annual Session. Register with the form included in this booklet or call the MDA office at 601-664-9691 and provide your details. Pre-registration with the MDA is encouraged to secure lower registration fees and to eliminate waiting at on-site registration. It is important to note Perdido Beach Resort will not honor MDA group rates when booking room reservations if you have not pre-registered for our 2025 Mississippi's Dental Meeting.

Opening session begins at 12:30 p.m. on Thursday, June 5th. Name badges will be included in registration packets and will be required for admittance to all events. CE record forms will be included in your on-site program books.

2025 Mississippi's Dental Meeting Registration Form

Please use one registration form per attendee.

First Name _____ Last Name _____

Badge Name _____

Registration Fees

_____ MDA Dentist	\$450.00
_____ Out-of-State ADA Dentist	\$550.00
_____ Non-ADA Dentist	\$895.00
_____ Hygienist, Assistant or Office Staff.....	\$175.00
_____ 2024 or 2025 Dental Graduates.....	\$175.00 (holding valid MS Dental License)
_____ UMMC School of Dentistry Student.....	\$100.00
_____ MDA Retired Life Member.....	No Fee – (No CE credits awarded)

150th
GALA EVENT
June 7, 2025

\$150.00 per person
must be 21 or older to attend

Ticket Qty. _____

Voucher Promo Code _____

Payment

Please make checks payable to the Mississippi Dental Association OR complete the information below if using a credit card.

Card Number _____ Expiration Date _____

Name on Card _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

Mail completed registration form(s) to:

Mississippi Dental Association

439 B Katherine Drive

Flowood, MS 39232

Cancellation: Please advise the MDA office by written notice (fax or email) if you need to cancel your registration. A refund less a \$50.00 administration fee will be made for cancellations received prior to May 1, 2025. No refund will be issued for no-shows or cancellations made after April 30, 2025.

CELEBRATING

150
YEARS

Mississippi
DENTAL ASSOCIATION

150th Annual Meeting
June 5 - 8, 2025
Perdido Beach Resort
Orange Beach, AL



Register by April 30th
and save \$50.00

MDA Policy

The MDA reserves the right to cancel or adjust all planned events as deemed necessary by the Mississippi's Dental Meeting Committee due to enrollment, weather or other unforeseen conflicts.

Continuing Education courses offered are provided at no additional cost to registered Mississippi's Dental Meeting participants. Courses provided are approved for continuing education credit through the Mississippi Dental Association. The number of hours approved per course is noted on the schedule. You must attend the entire program to receive the validated CE credit. An attendance verification form is provided in the on-site Mississippi's Dental Meeting booklet. CE verification forms cannot be duplicated, and it will be the attendee's responsibility to maintain the original CE record form.

Cancellation: Please advise the MDA office by written notice (fax or email) if you need to cancel your registration. A refund less a \$50.00 administration fee will be made for cancellations received prior to May 1, 2025. No refund will be issued for no-shows or cancellations made after April 30, 2025.

Visit msdental.org for more information or to download a registration form.



Mississippi Dental Association
439 B Katherine Drive
Flowood, MS 39323

